**Activity 3 - College or University of Choice Research Presentation**

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| **Project** | | | Research and create a presentation about a college or university of interests that will | |
|  |  |  | assist you with pursuing your Career Pathway. | |
| **Activity** | | | You will research the college or university of your choice and produce a presentation. | |
|  |  |  | 1. Select a college or university that interests you. | |
|  |  |  | 2. Locate the website (URL) for that college or university. | |
|  |  |  | 3. Include the following in your presentation (you will find all of this information on the | |
|  |  |  | website): | |
|  |  |  | A. Name of the College or University | |
|  |  |  | B. | Location (City and State) |
|  |  |  | C. | School banner, logo, or mascot |
|  |  |  | D. | School colors |
|  |  |  | E. | Map of the campus if available |
|  |  |  | F. | Photos of campus |
|  |  |  | G. Estimated cost of attending one full year (this should include tuition, fees, housing, and meals) | |
|  |  |  | H. Number of students currently enrolled (can be an estimate) | |
|  |  |  | I. | Degree of the most interest to you and why |
|  |  |  | J. | Important dates such as application deadlines and scholarship deadlines |
|  |  |  | K. | Cite all of your sources in the footnote of each slide |
| **Supplies** | | | Computer, Internet, presentation software | |

**Deliverables** You will prepare a presentation of your college or university research that includes all of the information listed above, along with anything else that you find interesting, and respond to the reflection question.

**Reflection** Why did you choose this college or university? How will this college or university assist you in pursuing your Career Pathway? Please be prepared to answer this question during your presentation.

**Rubric**

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| **Graded Elements** | **Total Points** |
| Complete Presentation – Required Elements | 30 |
| Quality of Research | 20 |
| Correct use of spelling, grammar, and capitalization | 15 |
| Presentation Skills | 15 |
| Original and Creative Presentation | 10 |
| Reflection | 10 |
| Total | 100 |