**Activity 4 - Companies of Interest Research Presentation**

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| **Project** | Research 10 companies of interest that will assist you in pursuing your Career |
|  |  |  |  | Pathway. |  |
| **Activity** | Using an Internet browser, use the search terms “find career jobs” to assist you in researching and locating 10 companies of interest. |
|  |  |  |  | Create a presentation and share your research with the class. |
|  |  |  |  | Slide 1: | Introduce yourself and your Career Pathway |
|  |  |  |  | Slide 2: | Rank the 10 companies in order from most desirable to least. |
|  |  |  |  | Slides 3-12: Write a brief description about each company you would choose to work for and explain the Career Pathway you wish to pursue. |
|  |  |  |  | Slide 13: | Reflection |
|  |  |  |  | Slide 14: | Resources |
|  |  |  |  | **Present your research to the class!** |
| **Supplies** | Computer, Internet access, presentation software |
|  |  |  |
| **Deliverables** Presentation of 14 slides based on research and reflection |
| **Reflection** | Please provide five reasons that are important to you when choosing a |
|  |  |  |  | company/employer. |

**Rubrics**

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| **Graded Elements** | **Total Points** |
| Complete Presentation – Required Elements | 30 |
| Quality of Research | 20 |
| Correct use of spelling, grammar, and capitalization | 15 |
| Presentation Skills | 15 |
| Original and Creative Presentation | 10 |
| Reflection | 10 |
| Total | 100 |