**Business Customs Comic Strip Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| CATEGORY | 20 | 15 | 8 | 1 |
| Clarity and | Comic strip is easy | Comic strip is easy to | Comic strip is hard to | Comic strip is hard to |
| Neatness | to read and all | read and most elements | read with rough | read and one cannot |
|  | elements are | are clearly written, | drawings and labels. | tell what goes where. |
|  | clearly written, | labeled, or drawn. |  |  |
|  | labeled, or drawn. |  |  |  |
|  |  |  |  |  |
| Spelling & | No spelling or | No spelling or | One spelling or | Several spelling and/or |
| Grammar | grammatical | grammatical mistakes | grammatical error on | grammatical errors on |
|  | mistakes on the | on the comic strip. | the comic strip. | the comic strip. |
|  | comic strip. |  |  |  |
|  |  |  |  |  |
| Required Elements | Comic strip | Comic strip included all | Comic strip included all | One or more required |
|  | included all | required elements and | required elements. | elements was missing |
|  | required elements | one additional element. |  | from the comic strip. |
|  | as well as a few |  |  |  |
|  | additional |  |  |  |
|  | elements. |  |  |  |
| Content | All content is in the | Almost all content is in | At least half of the | Less than half of the |
|  | students' own | the students' own wordscontent is in the | content is in the |
|  | words and is | and is accurate. | students' own words | students' own words |
|  | accurate. |  | and is accurate. | and/or is accurate. |
|  |  |  |  |  |
| Use of Time | Used time well | Used time well during | Used time occasionally | Used time poorly most |
|  | during each class | most class periods. | during some class | of the time. |
|  | period. |  | periods. |  |
|  |  |  |  |  |

Total Points \_\_\_\_\_\_\_\_\_\_\_\_