**[Business](file:///D:\\html\\LEAD_ENC.HTM) Plan**

Prepared by

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Enterprise:

Field of Business Activity:

Location:

Products or Services:

Competition:

Customer Benefits:

Management Expertise:

Personnel: