**Making a Brochure: Fraud Alert Assignment**

**Business Law-Duress and Undue Influence**

**Independent Practice Assignment #3 Rubric**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Student Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | |  |
|  |  |  |  |  |  |
| **CATEGORY** | **20** | **15** | **10** |  | **5 or less** |
|  |  |  |  |  |  |
| **Knowledge** | All students in the | All students in the | Most students in |  | Several students in |
| **Gained** | group can | group can | the group can |  | the group appear |
|  | accurately answer | accurately answer | accurately answer |  | to have little |
|  | all questions | most questions | most questions |  | knowledge about |
|  | related to facts in | related to facts in | related to facts in |  | the facts or |
|  | the brochure and | the brochure and | the brochure and |  | technical |
|  | to technical | to technical | to technical |  | processes used in |
|  | processes used to | processes used to | processes used to |  | creating the |
|  | create the | create the | create the |  | brochure. |
|  | brochure. | brochure. | brochure. |  |  |
| **Writing ‐** | Each section in the | Almost all sections | Most sections of |  | Less than half of |
| **Organization** | brochure has a | of the brochure | the brochure have |  | the sections of the |
|  | clear beginning, | have a clear | a clear beginning, |  | brochure have a |
|  | middle, and end. | beginning, middle | middle and end. |  | clear beginning, |
|  |  | and end. |  |  | middle and end. |
|  |  |  |  |  |  |
| **Content ‐** | All facts in the | 99‐90% of the facts | 89‐80% of the |  | Fewer than 80% of |
| **Accuracy** | brochure are | in the brochure are | facts in the |  | the facts in the |
|  | accurate. | accurate. | brochure are |  | brochure are |
|  |  |  | accurate. |  | accurate. |
|  |  |  |  |  |  |
| **Attractiveness &** | The brochure has | The brochure has | The brochure has |  | The brochure's |
| **Organization** | exceptionally | attractive | well‐organized |  | formatting and |
|  | attractive | formatting and | information. |  | organization of |
|  | formatting and | well‐organized |  |  | material are |
|  | well‐organized | information. |  |  | confusing to the |
|  | information. |  |  |  | reader. |
| **Sources** | Careful and | Careful and | Careful and |  | Sources are not |
|  | accurate records | accurate records | accurate records |  | documented |
|  | are kept to | are kept to | are kept to |  | accurately or are |
|  | document the | document the | document the |  | not kept on many |
|  | source of 95‐100% | source of 94‐85% | source of 84‐75% |  | facts and graphics. |
|  | of the facts and | of the facts and | of the facts and |  |  |
|  | graphics in the | graphics in the | graphics in the |  |  |
|  | brochure. | brochure. | brochure. |  |  |
|  |  | | | |  |