**Design a Web Page Layout - Grading Rubric**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Criteria** | **4 points** | **3 points** | **2 points** | **1 point** |  | **0 points** | **TOTAL** |  |
| 1. | Web layout has | At least 4 | 1 missing | 2 missing | 3 missing |  | Not Done |  |  |
|  | four pages | pages created | page | pages | pages |  |  |  |  |
| 2. | Original | Original | Did not name | Did not name | Not an original |  | No |  |  |
|  | background | background | or not applied | and not | background, |  | background |  |  |
|  | used and | used, named, | properly. | applied | but was |  | used. |  |  |
|  | applied | and applied |  | properly. | named and |  |  |  |  |
|  | properly in a | properly. |  |  | applied. |  |  |  |  |
|  | web application |  |  |  |  |  |  |  |  |
| 3. | Appropriate | Image is | Image is | Image does | Image used |  | Missing image. |  |  |
|  | image added to | appropriate | appropriate | not make any | does not |  |  |  |  |
|  | layout | and enhanced | but not | sense with | make sense |  |  |  |  |
|  |  | with filters or | enhanced. | layout | and was not |  |  |  |  |
|  |  | properties in |  | concept but | enhanced. |  |  |  |  |
|  |  | Property |  | has been |  |  |  |  |  |
|  |  | Inspector. |  | enhanced. |  |  |  |  |  |
| 4. | Kuler color | A Kuler |  |  |  |  | A Kuler swatch |  |  |
|  | layout | swatch was |  |  |  |  | was not used. |  |  |
|  |  | used. |  |  |  |  |  |  |  |
| 5. | Pages have | All pages are | All pages are | Some titles | Page titles are |  |  |  |  |
|  | creative titles | titled on the IE | titled on the | missing on IE | missing on all |  |  |  |  |
|  |  | title bar and on | IE title bar | title bar; titles | pages on the |  |  |  |  |
|  |  | the actual | and the | are on the | IE title bar; |  |  |  |  |
|  |  | page. Titles | actual pages, | actual page | titles not |  |  |  |  |
|  |  | are creative | but not | and are not | creative on |  |  |  |  |
|  |  | and appropriate. | creative. | creative. | pages. |  |  |  |  |
| 6. | Filler text | Filler text used | Filler text | Filler text | Filler text |  | Filler text not |  |  |
|  |  | on all pages. | missing on 1 | missing on 2 | missing on 3 |  | used. |  |  |
|  |  |  | page. | pages. | pages. |  |  |  |  |
| 7. | Slices created | Slices were | Slices were | Missing | Slices missing |  | Layout not |  |  |
|  |  | created where | created | slices where | and some or |  | sliced. |  |  |
|  |  | appropriate | where | there should | all not named. |  |  |  |  |
|  |  | and named. | appropriate | be some. |  |  |  |  |  |
|  |  |  | but not |  |  |  |  |  |  |
|  |  |  | named. |  |  |  |  |  |  |
| 8. | Site exported | SIte is | Slices not in |  | Exported |  |  |  |  |
|  | as CSS and | exported | an image |  | without CSS |  |  |  |  |
|  | Images (htm) | correctly and | folder. |  | and images |  |  |  |  |
|  |  | images |  |  | not in a folder. |  |  |  |  |
|  |  | (slices) placed |  |  |  |  |  |  |  |
|  |  | in an image |  |  |  |  |  |  |  |
|  |  | folder. |  |  |  |  |  |  |  |
| 9. | Navigation | All navigation | Navigation | Some | Navigation |  | Not Done |  |  |
|  | works between | works and has | works, but alt | navigation | was |  |  |  |  |
|  | pages and alt | alt tags. | tags are | does not | attempted. |  |  |  |  |
|  | tags were |  | missing. | work and alt |  |  |  |  |  |
|  | provided |  |  | tags are |  |  |  |  |  |
|  |  |  |  | provided. |  |  |  |  |  |
| 10. Design | All four designs | Some | Missing two | Not done well, |  | No attempt at |  |  |
|  | principles used | principles | attempt at | design | missing 3 |  | using design |  |  |
|  | (contrast, | were obviously | applying | principles. | design |  | principles is |  |  |
|  | repetition, | applied. | design |  | principles. |  | seen. |  |  |
|  | alignment, |  | principles; |  |  |  |  |  |  |
|  | proximity) |  | missing one |  |  |  |  |  |  |
|  |  |  | principle. |  |  |  |  |  |  |