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|  | **Distribution and Finance Vocabulary** |
|  |  |
| **Term** | **Definition** |
|  |  |
| E-tailing |  |
|  |  |
| Manufacturer |  |
|  |  |
| Vendor |  |
|  |  |
| Retailer |  |
|  |  |
| Direct Chanel |  |
|  |  |
| Distributor |  |
|  |  |
| Indirect Channel |  |
|  |  |
| Wholesaler |  |
|  |  |
| Channel of Distribution |  |
|  |  |
| Financing |  |
|  |  |