**Donors Choose Campaign Rubric**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Teacher: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  | **Criteria** |  |  | **Points** |  |
|  |  |  |  |  |  |  |
|  | 1 | 2 | 3 | 4 |  |  |
|  |  |  | Organization is | There is organization |  |  |
|  | No organization is present | Very little organization | present and each | within each team, |  |  |
|  | and there was no | is present and limited | team member | every team member |  |  |
| **Organization** | understanding of job | understanding of job | understands his/her | knows his/her job | \_\_\_\_ |  |
| assignments and | job assignment and | description and |  |
|  | individual responsibilities | assignments among | responsibility, but | responsibilities, and |  |  |
|  | among team members. | team members. | does not complete | all tasks are |  |  |
|  |  |  |  |
|  |  |  | his/her task(s). | completed. |  |  |
|  |  | Team is aware and | Team is aware and | Team is aware and |  |  |
|  | Team is not aware and | can effectively |  |  |
|  | communicates the | can communicate |  |  |
|  | cannot communicate the | communicate the |  |  |
| **Content Knowledge** | due date, but not the | the purpose, but not | \_\_\_\_ |  |
|  | purpose and due date of | purpose of the | the due date of the | purpose and the due |  |  |
|  | campaign. | campaign | campaign. | date of the |  |  |
|  |  | campaign. |  |  |
|  |  |  |  |  |  |
|  |  | Less than half of the | More than half, but | All members |  |  |
|  |  | not all team |  |  |
|  | No team members | team members | effectively |  |  |
|  | members, |  |  |
|  | participated in the | participated in the | participated in the |  |  |
| **Team Participation** | participated in the | \_\_\_\_ |  |
| creation of the team’s | creation of the team’s | creation of the |  |
|  | portion of the campaign. | portion of the | creation of the | team’s portion of the |  |  |
|  | team’s portion of the |  |  |
|  |  | campaign. | campaign. | campaign. |  |  |
|  |  |  |  |  |  |
|  | Class Campaign had four | Class Campaign had | Class Campaign has | Class Campaign has |  |  |
| **Mechanics** | or more spelling errors | three misspellings | no more than two | no misspellings or | \_\_\_\_ |  |
| and/or grammatical | and/or grammatical | misspellings and/or |  |
|  | grammatical errors. |  |  |
|  | errors. | errors. | grammatical errors. |  |  |
|  | The team members | Student incorrectly |  | Student used a clear |  |  |
|  | mumble, incorrectly | Student's voice is |  |  |
|  | pronounces terms. | voice and correct, |  |  |
|  | pronounces terms, and | clear. Student |  |  |
| **Delivery** | Audience members | precise | \_\_\_\_ |  |
| speak too quietly for | pronounces most |  |
|  | have difficulty hearing | pronunciation of |  |  |
|  | students in the back of | words correctly. |  |  |
|  | presentation. | terms. |  |  |
|  | class to hear. |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  | **Total---->** | \_\_\_\_ |  |

Teacher Comments: