**Functions of Business**

**Business Activity Project Independent Practice:**

**Business Activity Project** (group project: 2-3 students per group)

1. Students will research a major soft drink company (e.g. Coca-Cola, Dr. Pepper, Cadbury Schweppes, etc) to determine the types of products that they product, where they are distributed and how their product is promoted worldwide.

2. Students will list the types of business activities that a soft drink manufacturer is required to perform in order to run their company.

3. Students will produce a slideshow presentation that gives a brief overview of the soft drink company, the products that they produce and the countries in which their product is sold. The presentation will also list the business activities that they determined were required by the manufacturer and the business function in which they belong.

Students will present their presentations to the class and be evaluated by the assigned rubric.