

Name: _____ Period: _____ Date _____

Hospitality and Tourism Career Cluster

Travel and Tourism Pathway

Classroom Activities

- Calculate the cost of a three-day vacation for a family of four to _____, Texas. Include food, transportation, lodging and entertainment.
- Calculate the cost of airfare to Paris, France
- Compare and contrast three cruise vacations
- Compare the cost of different transportation modes for a trip from your area to Dallas, Texas (airfare, bus, car rental)
- Create a brochure for your city with local attractions, restaurants, sites, entertainment, and other activities for tourists
- Create a bumper sticker slogan inviting people to visit your city/town
- Develop a list of family-friendly summertime events in your city
- Create a Podcast of historical information from your city/town
- Create a Prezi™ on the top 10 reasons to visit your town
- Create a travel itinerary for a cross-country road trip
- Create a Vine™ inviting people to your town
- Write, produce and film a promotional video for your town
- Interview a travel agent
- Invite members of the community, such as representatives of the local visitors bureau or the mayor or chamber of commerce manager to speak about the city's travel and tourism industry
- Plan a "Staycation"
- Plan a vacation
- Plan a vacation on a budget
- Put together a "Welcome to Town" packet and gift bag for visiting tourists to your city. These can be placed in local hotels
- Use social media to create advertisements for your town
- Write, produce and film a promotional video for your town

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Service Learning Activities

- Host an information day after school for teachers about family-friendly events in your town for winter, spring or summer break
- Host an information day at your school for community members showing them “Staycation” options available in your city
- Host an information session on how to plan an out of town vacation on a budget
- Plan a walking tour of your community’s historical sites
- Volunteer at your community museum
- Work with the local visitor’s bureau to create advertisements for the town
- Work with the local visitor’s bureau to help plan an event