**TEXAS CTE LESSON PLAN**

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| **Lesson Identification and TEKS Addressed** |
| **Cluster** | Hospitality and Tourism |
| **Course** | Principles of Hospitality and Tourism |
| **Lesson/Unit Title** | Adventures in Travel – Planning a Texas Vacation |
| **TEKS Student Expectations** | **130.252 (c) Knowledge and Skills**(1) The student applies academic skills for their hospitality and tourism industry. (A) The student is expected to write effectively using standard English and correct grammar(2) The student uses verbal and nonverbal communication to provide a positive experience for guests and employees. (A) The student is expected to develop and analyze formal and informal presentations(7) The student demonstrates leadership, citizenship and teamwork skills required for success. (A) The student is expected to develop team-building skills(B) The student is expected to Develop decision-making and problem-solving skills(C) The student is expected to conduct and participate in meetings to accomplish tasks |
| **Basic Direct Teach Lesson** |
| **Instructional Objectives** |  **Students will:*** Plan the details for various travel scenarios
* Explore local and regional tourism in their area
* Identify the process of decision-making and apply to travel decisions
* Develop a cost-effective Texas travel itinerary for various scenarios
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| **Rationale** | There are many decisions to make when you travel on vacation from where to go, what kind of transportation you will use, how much money you will spend, and more. This lesson will focus on Texas vacations as this state has many wonderful activities and events to offer and the students may explore. |
| **Duration of Lesson** | Four 45-minute class periods |
| **Word Wall** | **Booking a reservation:** The process of making/taking arrangements for accommodations which are secured in advance, as in a hotel or on an airplane**Budget:** A guideline for spending money**Expenses:** Cost or charge**Experience:** The process or fact of personally observing, encountering, or undergoing something**Identify:** To recognize or establish as being a particular person or thing; verify**Implement:** To fulfill, perform; carry out**Itinerary:** A planned route or journey**Package:** A trip that includes several segments of the hospitality industry that may include transportation, lodging, meals, and entertainment**Planning:** Setting goals and developing methods to meet those goals**Process:** A continuous action, operation or series of changes taking place in a definite manner**Products:** The totality of goods or services that a company makes available, output**Services:** An activity that is done for another person**Transportation:** Price of travel or transport by public conveyance; fare**Tourism:** The commercial organization and operation of vacations and visits to places of interest**Vacation:** A period during which a person rests and is free from daily obligations, such as work and school |
| **Materials/****Specialized Equipment Needed** | **Equipment:*** Computer with projector for multimedia presentation
* Computers with Internet access (be sure to follow district guidelines for internet access)
* Light projector (Elmo)

**Materials:*** Basket
* Cardstock
* Star stickers
* Texas travel materials:
	+ Brochures
	+ Maps
	+ Pamphlets
	+ Photos
* Copies of handouts

**PowerPoint:*** Adventures in Travel – Planning a Texas Vacation

**Technology:*** Free iPad App:
	+ Travel TexasWhatever you love, it lives in Texas. The official mobile travel guide app is your passport to a one-of-a-kind trip through Texas.<https://itunes.apple.com/us/app/travel-texas/id742220902?mt=8>
* Infographics:
	+ Infographic: Road Safety – 8 Simple StepsRoad-related accidents are the #1 cause of preventable death in healthy US travelers.<http://wwwnc.cdc.gov/travel/page/infographic-road-safety-8-simple-steps>
	+ Infographic: Texas NationNo matter how you slice it, everything’s bigger in Texas<http://infographiclist.com/2014/01/28/texas-nation-infographic-texas/>
* TED Talk:
	+ Ben Saunders: Why bother leaving the house?Explorer Ben Saunders wants you to go outside! Not because it’s always pleasant and happy, but because that’s where the meat of life is, “the juice that we can suck out of our hours and days.”<http://www.ted.com/talks/ben_saunders_why_bother_leaving_the_house>

**Graphic Organizers:*** Exploring Local and Regional Tourism
* Texas Travel Decisions
* Texas Travel Decisions (Key)

**Handouts:*** FCCLA Planning Process
* FCCLA Planning Process Worksheet
* Rubric for Texas Travel Adventures Itinerary
* Texas Facts
* Texas Facts (Key)
* Texas Travel Adventures
* Vacation Planner Itinerary
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| **Anticipatory Set** | **Before class begins:**Note to teacher:Acquire various Texas vacation brochures, travel books, pamphlets and photos from hotels, travel agencies and/or chambers of commerce. Obtain a large Texas map to post on a wall.Request a free Texas travel guide that includes:* Activities and attractions
* Maps
* Texas cities and regions
* Texas food and music
* Travel tips
* and more!

<http://www.traveltex.com/travel-guide/>Print the Texas Travel Adventures on card stock, cut the scenarios and place in a basket. These will be used in the Independent Practice/Laboratory Experience section.Display the Texas travel brochures, books, and photos around the room so that students may view as they enter.Tape or pin the Texas map on the wall/board and allow students to place a star sticker to the vacations they have taken in Texas as you ask the questions below. A different color star sticker may be used for each class.Play the YouTube video to start the lesson.* Deep in The Heart of TexasTexas Chamber of Commerce<http://youtu.be/VGF4ibgcHQE>

Ask the students the following questions:* Have you been on a family Texas vacation?
* Where have you been?
* What details do you remember about the vacation?
* Where would you like to visit for vacation?
* How much do you know about Texas?

Display the handout Texas Facts on a light projector and ask the students if they know the answers to the statements.Option: Provide a copy of the handout to each student and assign for homework.Discuss all the various answers with your students. |
| **Direct Instruction with Special Education Modifications/****Accommodations** | Review lesson objectives, terms, and definitions.Distribute graphic organizer Texas Travel Decisions so students may take notes while viewing the slide presentation.Introduce PowerPoint Adventures in Travel – Planning a Texas Vacation. Follow slide presentation script and discuss details with your students. Allow time for them to take notes.View YouTube video:* Deep in The Heart of TexasTexas Chamber of Commerce<http://youtu.be/VGF4ibgcHQE>

*Individualized Education Plan (IEP) for all special education students must be followed. Examples of accommodations may include, but are not limited to:** checking for understanding
* providing assistance with note-taking
* extra time to complete assignments
* preferred seating
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| **Guided Practice with Special Education Modifications/****Accommodations** | Note to teacher: This section may be done with students working on computers, tablets, or smart phones individually or the website may be displayed on a large screen and worked together as a class.Distribute the graphic organizer Exploring Local and Regional Tourism and log on to the website below:* TexasIt’s Like a Whole Other Country<http://www.traveltex.com/>

Students should type the name of the city in the search section and explore *Things to Do* and *Places to Stay* in their city or region to complete the worksheet.Monitor the students as they complete the worksheet individually or as a class.*Individualized Education Plan (IEP) for all special education students must be followed. Examples of accommodations may include, but are not limited to:** provide peer tutoring
* reducing the length of the assignment
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| **Independent Practice/****Laboratory Experience with Special Education Modifications/****Accommodations** | Note: If your students have access to the Microsoft® Excel program, allow them to download the *Vacation Planner* workbook template. If the program is not available, a PDF file is attached and may be printed.Divide the class into subgroups of three or four students and explain to students that they will work as a team from a travel agency.**Read the scenario below:**You are a travel agent in a large travel agency. At your weekly staff meeting, your boss assigns your team the task of planning a Texas vacation itinerary for people traveling to various destinations and with different budgets. How will your team accomplish this task?Place the Texas Travel Adventures cards in a basket and ask a team member to select a card (blank cards are available for other scenarios).Distribute the Vacation Planner Itinerary and allow students to use various websites to complete their itineraries. Other tabs or sections may be added.Remind students to cite any sources they have used.Students should utilize the handouts FCCLA Planning Process and FCCLA Planning Process Worksheet to assist them in making informed travel decisions for their scenarios.Distribute Rubric for Texas Travel Adventures Itinerary so that students are aware of assessment procedures.*Individualized Education Plan (IEP) for all special education students must be followed. Examples of accommodations may include, but are not limited to:** assisting student in gathering information
* providing praise and encouragement
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| **Lesson Closure** | Review lesson objectives, terms, and definitions.Review the map with the star stickers and discuss with your students the most popular and least popular destinations.Ask individual students one of the questions below?* Is a professional sporting event in a major city in your family’s budget?
* What destination city would you like to visit?
* What type of lodging would you like to stay at?
* What type of meals would you choose?
* What other recreation events would you be interested in?
* How much time would you like to spend on a vacation?
* What type of transportation would you take?

Remind students of the Texas Facts handout and ask them if there would be anything else they would like to add to the list.Replay the YouTube video and encourage the students to sing along.* Deep in The Heart of Texas

Texas Chamber of Commerce<http://youtu.be/VGF4ibgcHQE> |
| **Summative/End of Lesson Assessment with Special Education Modifications/****Accommodations** | Students will present itineraries to the class with the use of a light projector.Students will be assessed with appropriate rubric.*Individualized Education Plan (IEP) for all special education students must be followed. Examples of accommodations may include, but are not limited to:** grading according to work done
* providing praise and encouragement
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| **References/****Resources** | **Images:*** Family, Career, and Community Leaders of America (FCCLA)<http://www.fcclainc.org/>
* Microsoft Office Clip Art: Used with permission from Microsoft®
* SIRDC Shutterstock® subscription 2014 – 2015

**Textbook:*** Reynolds, J. S. (2010). *Hospitality services: Food & lodging.* Tinley Park, IL: Goodheart-Willcox Company.

**Website:*** Texas It’s Like a Whole Other Country<http://www.traveltex.com/>

**YouTube:*** Deep in The Heart of TexasTexas Chamber of Commerce<http://youtu.be/VGF4ibgcHQE>
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| **Additional Required Components** |
| **English Language Proficiency Standards (ELPS) Strategies** | * Word wall
* Draw visual representations of terms on word wall
* Add terms and definitions to personal dictionary
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| **College and Career Readiness Connection[[1]](#footnote-1)** |  |
| **Recommended Strategies** |
| **Reading Strategies** | Other articles pertaining to this lesson that students may read include:* How to Plan a Travel Budget Travel lightens the spirit as well as the wallet, even after you’ve saved for months or years to take that special trip. <http://www.ehow.com/how_5180329_plan-travel-budget.html>
* How to Plan a Trip Planning a trip that’s great fun and a great deal isn’t as easy as the guidebooks and travel services Web sites would have you believe.<http://www.ehow.com/how_135753_trip.html>

**Reading strategy:**Encourage students to “visualize” as they read. Many students are visual learners and will benefit from making sketches or diagrams on scrap paper as they read. Providing students with graphic organizers to help them organize their thoughts is also helpful. |
| **Quotes** | The World is a book, and those who do not travel read only a page. **- Saint Augustine**People who don’t travel cannot have a global view, all they see is what’s in front of them. Those people cannot accept new things because all they know is where they live. **- Martin Yan**It is better to travel well than to arrive. **- Buddha**To travel is to take a journey into yourself. **- Danny Kaye** |
| **Writing Strategies** |  **Journal Entries:*** My dream vacation is … (be sure to give details)
* My favorite theme park is …
* If I could go to Washington D.C., I would want to visit …
* Which would you choose: white-water rafting or horseback riding in the mountains? Why?

**Writing Strategy:*** RAFT (Role/Audience/Format/Topic) writing strategy:
	+ Role – parent
	+ Audience – chamber of commerce
	+ Format – email
	+ Topic – requesting brochures and maps

You are planning a family vacation in a major city in Texas. Write an email to the chamber of commerce in that city to request information on things to do and places to stay. |
| **Communication 90 Second Speech Topics** | * What three things make a vacation memorable?
* The best vacation for a family with small children is….
* The best vacation for a family with teenagers is ….
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| **Other Essential Lesson Components** |
| **Enrichment activity** | **Infographics:**Infographics are graphic visual representations of information, data or knowledge intended to present complex information quickly and clearly.The infographic below is related to this lesson. Allow students to view the image on a projector and lead a discussion concerning the information provided.* Road Safety – 8 Simple StepsRoad-related accidents are the #1 cause of preventable death in healthy US travelers.<http://wwwnc.cdc.gov/travel/page/infographic-road-safety-8-simple-steps>
* Texas NationNo matter how you slice it, everything’s bigger in Texas<http://infographiclist.com/2014/01/28/texas-nation-infographic-texas/>

**TED Talks:**TED is a nonprofit organization devoted to spreading ideas, usually in the form of short, powerful talks (18 minutes or less).The video below is related to this lesson. Allow students to view the video and lead a discussion concerning the TED Talk.* Ben Saunders: Why bother leaving the house?Explorer Ben Saunders wants you to go outside! Not because it’s always pleasant and happy, but because that’s where the meat of life is, “the juice that we can suck out of our hours and days.”<http://www.ted.com/talks/ben_saunders_why_bother_leaving_the_house>
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| **Family/****Community Connection** | Ask a local travel agent to come and speak to your class about their job responsibilities and duties or visit a local travel agency (there are over 6,000 in the state of Texas). |
| **CTSO connection** | **Family, Career, and Community Leaders of America**<http://www.fcclainc.org>* Hospitality, Tourism, and RecreationAn individual or team event – recognizes participants who demonstrate their knowledge of the hospitality, tourism and recreation industries and ability to translate their knowledge into a hypothetical or real business. Project must relate to culinary, lodging, recreation, tourism, or event coordination.
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| **Service Learning Projects** | Successful service learning project ideas originate from student concerns and needs. Allow students to brainstorm about service projects pertaining to this lesson.[www.ysa.org](http://www.ysa.org)Possible ideas:Students may volunteer to play an itinerary (staycation) for their local city or town highlighting things to do and places to eat. These itineraries may be placed at local stores to encourage residents to visit events in their own backyard. |

1. Visit the Texas College and Career Readiness Standards at <http://www.thecb.state.tx.us/collegereadiness/CRS.pdf>, Texas Higher Education Coordinating Board (THECB), 2009. [↑](#footnote-ref-1)