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| **TEXAS CTE LESSON PLAN**  [www.txcte.org](http://www.txcte.org) | |
| **Lesson Identification and TEKS Addressed** | |
| **Career Cluster** | Human Services |
| **Course Name** | Practicum in Human Services |
| **Lesson/Unit Title** | Professional and Industrial Organizations |
| **TEKS Student Expectations** | **130.280. (c) Knowledge and Skills**  (2) The student analyzes career paths within the human services industries. The student is expected to:  (C) create, maintain, and present an employment portfolio with content such as licensures or certifications, samples of work, and evaluation from a supervisor for use during practicum experience in human services careers  (D) demonstrate appropriate interviewing skills to seek employment or job shadowing experiences  (E) The student analyzes career paths within the human services industries. The student is expected to analyze the effects of the human services industry on local, state, national, and global economies |
| **Basic Direct Teach Lesson**  (Includes Special Education Modifications/Accommodations and  one English Language Proficiency Standards (ELPS) Strategy) | |
| **Instructional Objectives** | **Students will:**   * Summarize the effects of the human services industry on global economies * Identify professional organizations in the human services professions |
| **Rationale** | Professional and industrial organizations in Human Services Career Cluster offer many benefits as you build career experience. Many professional organizations have jobs posted and will also post your résumé©. In addition, many offer scholarships, mentoring programs, and opportunities that can propel your career. Professional organizations also offer opportunities for professional development and local, state, and national meetings where you can meet other professionals. In preparation for careers in the field of Human Services, this lesson will provide an excellent opportunity to better understand the impact Human Services careers can have on the global economy. |
| **Duration of Lesson** | Three 45-minute class periods |
| **Word Wall/Key Vocabulary**  *(ELPS c1a, c, f; c2b; c3a, b, d; c4c; c5b) PDAS II (5)* | **Global:** Involving the entire world  **Listserv:** Used for software for managing e-mail transmissions to and from a list of subscribers  **Mentoring:** The act of someone who teaches or gives help and advice to a less experienced and often younger person  **Networking:** The exchange of information or services among individuals, groups, or institutions; specifically: the cultivation of productive relationships for employment or business  **Organization:** A company, business, or club, that is formed for a specific purpose  **Professional:** Relating to a job that requires special education, training, or skill |
| **Materials/Specialized Equipment Needed** | **Equipment:**   * Computer with projector for PowerPoint presentation * Computers with Internet access (Be sure to follow district guidelines for Internet access)   **Materials:**  Items individuals may use in the field of Human Services:   * Brochures or pamphlets from various professional organizations in human services * CTSO information/banners from:   + Business Professionals of America (BPA)   + Distributive Education Clubs of America (DECA)   + Family, Career, Community Leaders of America (FCCLA)   + Future Business Leaders of America (FBLA)   + Health Occupations Students of America (HOSA)   + SkillsUSA   + Texas Association of Future Educators (TAFE)   + Texas FHA Association (FHA) * Publications from professional organizations * Resume   **Supplies:**   * Construction paper * Glue * Magazines (to cut pictures out) * Markers * Scissors * Copies of handouts   **PowerPoint:**   * Professional and Industrial Organizations in the Human Services Career Cluster   **Technology:**   * Free iPad App:   + Moxtra – Team Collaboration and Communication<https://itunes.apple.com/us/app/moxtra-team-collaboration/id590571587?mt=8> * Infographic:   + How Your Organization Can Leverage LinkedIn (Social Media Infographics)  LinkedIn Audience in The U.S. A Look at The World’s Largest Professional Network.<http://www.designinfographics.com/social-media-infographics/how-your-organization-can-leverage-linkedin> * TedxTalk:   + Rachel Botsman: The currency of the new economy is trust  There’s been an explosion of collaborative consumption web-powered sharing of cars, apartments, skills. Rachel Botsman explores the currency that makes systems like Airbnb and Taskrabbit work: trust, influence, and what she calls “reputation capital.”<https://www.ted.com/talks/rachel_botsman_the_currency_of_the_new_economy_is_trust>   **YouTube:**   * How to Make a Picture Door Organizer  This organizer is a multi-purpose tool. The students can incorporate information, key terms, sequential events, graphics, and concept ideas. It has a hidden element that will make a presentation pop!<https://youtu.be/weY4PtrfM3o> * Professional Networking: How to Add Value to Your Connections  One-to-one networking only works when both parties benefit. Follow these tips to avoid common networking faux pas and give your contacts something they want from the relationship.<https://youtu.be/6M7ahzk0dGU> * Without Human Services  The Human Services Council discusses the importance of human services in New York. Edited by Ambre Auzanneau of the Human Services Council.<https://youtu.be/qmlWffSoIgg>   **Graphic Organizers:**   * Note-taking Professional and Industrial Organizations in the Human Services Career Cluster   **Handouts:**   * Anticipation Guide – Professional and Industrial Organizations in the Human Services Career Cluster * Human Services Career Cluster: Impact on our Economy * (Key) Anticipation Guide – Professional and Industrial Organizations in the Human Services Career Cluster * Professional and Industrial Organizations in the Human Services Career Cluster Project * Rubric for Professional and Industrial Organizations in the Human Services Career Cluster Project |
| **Anticipatory Set**  (May include pre-assessment for prior knowledge) | **Prior to class:**  Display as many of the lesson-related supplies as you have available on a table in front of the room. Supplies can include:   * Brochures or pamphlets from various professional organizations in human services * Ctso information/banners from:   + Business Professionals of America (BPA)   + Distributive Education Clubs of America (DECA)   + Family, Career, Community Leaders of America (FCRA)   + Future Business Leaders of America (FBLA)   + Health Occupations Students of America (HOSA)   + SkillsUSA   + Texas Association of Future Educators (TAFE)   + Texas FHA Association (FHA) * Publications from professional organizations * Resume   Look at the items on the table. How do the items relate to professional and industrial organizations in human services?  Allow time for class discussion.  Distribute the Anticipation Guide – Professional and Industrial Organizations in the Human Services Career Cluster handout prior to viewing the PowerPoint. Prior to the start of this lesson, the students will read each statement and place a check mark by each statement they THINK is true. After they have answered each statement, students are to put the handout away for later use during Lesson Closure. |
| **Direct Instruction \*** | Note to teacher: Prior to beginning this lesson, review, preview and select the appropriate multimedia for your classes.  Introduce objectives, terms, and definitions.  Distribute the handout Note-taking Professional and Industrial Organizations in the Human Services Career Cluster. Teacher will determine the notes to be recorded by students. Inform students that they will be expected to take notes and participate in discussions while viewing the slide presentation.  Introduce and discuss the PowerPoint Professional and Industrial Organizations in the Human Services Career Cluster. Allow time for questions, answers, and classroom discussion.  Use appropriate notes from Presentation Notes for Professional and Industrial Organizations in the Human Services Career Cluster for discussion.  Using the Note-taking Professional and Industrial Organizations in the Human Services Career Cluster handout, students will have an opportunity to reflect upon, review and respond to the information pertaining to the PowerPoint. They will write a summary of topics or statements which reflect the information from the lesson:   * Discuss the topic * Write down your thoughts * Make a real-world connection to the lesson * How does this information help you in a career in Human Services?   Allow for questions and answers to check for understanding.  Videos included in slide presentation:   * How to Make a Picture Door Organizer  This organizer is a multi-purpose tool. The students can incorporate information, key terms, sequential events, graphics, and concept ideas. It has a hidden element that will make a presentation pop!<https://youtu.be/weY4PtrfM3o> * Professional Networking: How to Add Value to Your Connections  One-to-one networking only works when both parties benefit. Follow these tips to avoid common networking faux pas and give your contacts something they want from the relationship.<https://youtu.be/6M7ahzk0dGU> * Without Human Services  The Human Services Council discusses the importance of human services in New York. Edited by Ambre Auzanneau of the Human Services Council.<https://youtu.be/qmlWffSoIgg>   *Individualized Education Plan (IEP) for all special education students must be followed. Examples of accommodations may include, but are not limited to:*   * checking for understanding * encouraging participation |
| **Guided Practice \*** | Distribute handout Human Services Career Cluster: Impact on our Economy. Individually, students are to research four careers the Human Services Career Cluster. They are to describe how the career impacts and benefits the local, state, national and/or global economies. Instruct the students to write a summary sentence on the back of the page.  Allow time for the completion of the activity and for a class discussion.  Completion of the handout can be assessed as a daily grade.  *Individualized Education Plan (IEP) for all special education students must be followed. Examples of accommodations may include, but are not limited to:*   * pair up students with partners who can assist them with verbal and written responses to the lesson * shortened, simplified instructions * extra time for assignments |
| **Independent Practice/Laboratory Experience/Differentiated Activities \*** | Prior to class:  Become familiar with how to construct the picture door organizer.  How to Make a Picture Door Organizer This organizer is a multi-purpose tool. The students can incorporate information, key terms, sequential events, graphics, and concept ideas. It has a hidden element that will make a presentation pop!<http://youtu.be/weY4PtrfM3o>  Read the following scenario:  You are employed in the Human Services industry and are interested in furthering your career by joining a professional association. Getting an insight into how the industry works and how to navigate it, as well as obtaining a professional endorsement would be added benefits to joining a professional association. What are some additional benefits to joining a professional organization?  Distribute the Professional and Industrial Organizations in the Human Services Career Cluster Project handout. Individually, students will choose a Human Services Career Pathway that will be the focus of their project and find a professional organization associated with the career pathway. They will place their information on a picture door organizer. Each student will need:   * Glue stick * Picture from a magazine which relates to the subject area * Scissors * Two pieces of construction paper (different colors)   Each picture door organizer should include the following information:   * Name of professional organization, address, website/additional social media tools * Organization’s mission statement * Membership benefits * Membership rates * National conferences * Services * Possible awards, scholarships and grants offered * Additional information   Information is required to be retrieved from reliable sources.  Project will be presented during Lesson Closure.  Distribute and review Rubric for Professional and Industrial Organizations in the Human Services Career Cluster Project so that students may understand what is expected.  Teacher note: Please provide the students with the following information to review how to construct the picture door organizer. Picture Door Organizer<http://youtu.be/weY4PtrfM3o>  *Individualized Education Plan (IEP) for all special education students must be followed. Examples of accommodations may include, but are not limited to:*   * checking for understanding * providing extra time for oral response * providing frequent feedback * providing peer tutoring * reducing length of assignment |
| **Lesson Closure** | Review terms, definitions, and lesson objectives.  Students will present their projects. Allow time for questions and discussion.  Re-distribute the graphic organizer Anticipation Guide – Professional and Industrial Organizations in the Human Services Career Cluster used in the Anticipatory Set and allow students to revisit each statement. At the conclusion of the lesson, students will reread each statement and place a check mark by each statement they KNOW is true. They will provide information that PROVES other statements are not true. (Key) Anticipation Guide – Professional and Industrial Organizations in the Human Services Career Cluster has been provided for your use. As class, compare the two sets of answers.  Allow for questions and class discussion. Check for understanding. |
| **Summative/End of Lesson Assessment \*** | Student projects will be presented to the class and assessed with Rubric for Professional and Industrial Organizations in Human Services Career Cluster Project.  *Individualized Education Plan (IEP) for all special education students must be followed. Examples of accommodations may include, but are not limited to:*   * grading according to work done * shortened, simplified instructions |
| **References/Resources/**  **Teacher Preparation** | **Images:**   * Career Clusters®: The Career Clusters logo and its extensions are the property of the National Career Technical Education Foundation, as managed by NASDCTEc. * Photos obtained through a license with Shutterstock.com®.   **Websites:**   * American Association of Family and Consumer Sciences (AAFCS)  To provide leadership and support for professionals whose work assists individuals, families, and communities in making informed decisions about their wellbeing, relationships, and resources to achieve optimal quality of life.<http://www.aafcs.org> * Association for Career and Technical Education (ACTE) ACTE is the largest national association dedicated to the advancement of education that prepares students for careers. The association promotes career-focused education through publications, teacher resources, professional development activities, and public policy initiatives.<http://www.acteonline.org> * Domestic Estate Management Association   The benefits of professional association membership.<http://www.domesticmanagers.com/the-benefits-of-professional-association-membership> * Educating Today  Ten Great Reasons Why You Should Go to a Conference<http://www.educatingtoday.com/10-great-reasons-why-you-should-go-to-a-conference> * Reference for Business  Service Industry<http://www.referenceforbusiness.com/management/Sc-Str/Service-Industry.html> * USA Today  Five benefits of joining a professional organization.<http://college.usatoday.com/2013/09/19/5-benefits-of-joining-a-professional-association> * 4C Blog  Top ten reasons to join a professional organization.<http://blog.cccctech.com/top-10-reasons-to-join-a-professional-organization>   **YouTube:**   * How to Make a Picture Door Organizer  This organizer is a multi-purpose tool. The students can incorporate information, key terms, sequential events, graphics, and concept ideas. It has a hidden element that will make a presentation pop!<https://youtu.be/weY4PtrfM3o> * Professional Networking: How to Add Value to Your Connections  One-to-one networking only works when both parties benefit. Follow these tips to avoid common networking faux pas and give your contacts something they want from the relationship.<https://youtu.be/6M7ahzk0dGU> * Without Human Services  The Human Services Council discusses the importance of human services in New York. Edited by Ambre Auzanneau of the Human Services Council.<https://youtu.be/qmlWffSoIgg> |
| **Additional Required Components** | |
| **English Language Proficiency Standards (ELPS) Strategies** | * Word wall * Draw visual representation of terms on word wall * Add terms and definitions to personal dictionary * Check for understanding * Have students repeat instructions |
| **College and Career Readiness Connection[[1]](#footnote-1)** |  |
| **Recommended Strategies** | |
| **Reading Strategies** | Current Events: Assign students to read about careers, professional and industrial organizations in Human Services. Information can be found in newspaper articles, magazines, journals, and online print.  Suggestions:   * What is Human Services? <http://www.nationalhumanservices.org/what-is-human-services> * Why Join a Professional Organization?<https://www.higheredjobs.com/articles/articledisplay.cfm?ID=157> * Have students form their own questions about the text prior to reading or have them write down any questions that come to mind as they are reading.   Encourage students to connect reading to their life experiences or prior knowledge. |
| **Quotes** | There is no higher religion than human service. To work for the common good is the greatest creed. **-Woodrow Wilson**  We make a living by what we get, but we make a life by what we give. **-Winston Churchill**  I don’t know what your destiny will be, but one thing I do know: the only ones among you who will be really happy are those who have sought and found how to serve. **-Albert Schweitzer** |
| **Writing Strategies**  **Journal Entries + 1 Additional Writing Strategy** | **Journal Entries:**   * Joining a professional organization can help a career by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. * Human Services industries can affect the local economy by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. * It is important to stay informed about current Industry standards because \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.   **Writing Strategy:**  RAFT (Role/ Audience/Format/Topic) writing strategy:   * Role: Professional organization * Audience: Members * Format: Memo * Topic: The impact of Human Services on the global economies |
| **Communication**  **90 Second Speech Topics** | * A professional or industrial organization I am interested in joining is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. * Networking can enhance a career by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. |
| **Other Essential Lesson Components** | |
| **Enrichment Activity**  (e.g., homework assignment) | * Research local career services, either on campus, through job sources, or local companies to establish a list of mentors for students to practice interviewing skills. Bring some of the professionals to class to discuss hiring practices, interview skills and top skills. * Conducting company research will help find a good match for employment. Students can research ten companies (or more) in their area of interest and gather data to put in a table including columns titled: Company name and contact information, structure of the organization, products, or services available, job opportunities and job requirements. This list can be used to send résumés for job openings or internships. * Think about the effects of the human services industry on local, state, national, and global economies. Write an essay in which you state your position on the effects the human services industry has on the various levels of economies. (10th and 11th grade persuasive)   Think about the role of professional organizations in human services professions. Write an essay explain this role. (9th and 10th grade expository writing)  **TED Talks:**  TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks videos and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event.  The video below is related to this lesson. Allow students to view the video, and lead a discussion concerning the TED Talk.  Rachel Botsman: The currency of the new economy is trust There’s been an explosion of collaborative consumption â web-powered sharing of cars, apartments, skills. Rachel Botsman explores the currency that makes systems like Airbnb and Taskrabbit work: trust, influence, and what she calls “reputation capital.”<https://www.ted.com/talks/rachel_botsman_the_currency_of_the_new_economy_is_trust> |
| **Family/Community Connection** | * Invite professionals from the community to discuss the effect of human services industry on local, state, national and global economies.   Invite a director of human services to discuss the importance of joining a professional or industrial organization. |
| **CTSO connection(s)** | **Family, Career, and Community Leaders of America (FCCLA)**  <http://texasfccla.org>  STAR Events:   * Chapter Service Project (Display and Manual): A team event – recognizes chapters that develop and implement an in-depth service project that makes a worthwhile contribution to families, schools, and communities. Students must use Family and Consumer Sciences content and skills to address and take action on a community need.   Entrepreneurship: An individual or team event – recognizes participants who develop a plan for a small business using Family and Consumer Sciences skills and sound business practices. The business must relate to an area of Family and Consumer Sciences education or related occupations. |
| **Service Learning Projects** | Successful service learning project ideas originate from student concerns and needs. Allow students to brainstorm about service projects pertaining to the lesson. For additional information on service learning see:<http://www.nylc.org>  Share your finished picture door organizer on professional and industrial organizations at a local career/job fair. |

1. Visit the Texas College and Career Readiness Standards at <http://www.thecb.state.tx.us/collegereadiness/CRS.pdf>, Texas Higher Education Coordinating Board (THECB), 2009. [↑](#footnote-ref-1)