**Risks and Revenues**

**Risk/Reward Diagram Assignment #1**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | CATEGORY |  | **20** | **15** | **8** |  | **1** |  |
|  | **Required** |  | The diagram | All required | All but one of the |  | Several required |  |
|  | **Elements** |  | includes all required | elements are | required elements is |  | elements were |  |
|  |  |  | elements as well as | included on the | included on the |  | missing. |  |
|  |  |  | additional | diagram. | diagram. |  |  |  |
|  |  |  | information. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  | **Labels** |  | All items of | Almost all items of | Several items of |  | Labels are too small |  |
|  |  |  | importance on the | importance on the | importance on the |  | to view OR no |  |
|  |  |  | diagram are clearly | diagram are clearly | diagram are clearly |  | important items were |  |
|  |  |  | labeled. | labeled. | labeled. |  | labeled. |  |
|  |  |  |  |  |  |  |  |  |
|  | **Mechanics** |  | Capitalization and | There is one error in | There are two errors |  | There are more than |  |
|  |  |  | punctuation are | capitalization or | in capitalization or |  | two errors in |  |
|  |  |  | correct throughout | punctuation. | punctuation. |  | capitalization or |  |
|  |  |  | the diagram. |  |  |  | punctuation. |  |
|  |  |  |  |  |  |  |  |  |
|  | **Content** |  | Student clearly | Student adequately | Student shows less |  | Student |  |
|  |  |  | understands the | understands risk and | than adequate |  | demonstrates little, if |  |
|  |  |  | concepts of risk and | reward. | understanding of risk |  | any, understanding |  |
|  |  |  | reward. |  | and reward. |  | of risk and reward. |  |
|  |  |  |  |  |  |  |  |  |
|  | **Organization** |  | The diagram is | The diagram is | The diagram is |  | The diagram is |  |
|  |  |  | extremely well- | organized and easy | slightly unorganized |  | unorganized and |  |
|  |  |  | organized and easy | to read. | but easy to read. |  | difficult to read. |  |
|  |  |  | to read. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

**Total Score \_\_\_\_\_\_\_\_\_\_\_\_\_**

**Maximum 100 Points**