Rubric for Newspaper Article					
Task Description: Student will individually create a newspaper article on how to how to build positive friendships.					
Criteria	weight	4 - Professional	3 - Proficient	2 - Developing	1 - Incomplete
Choice of article format	_25_%	☐ Appropriate ☐ Focused ☐ Innovative ☐ Relevant ☐ Purposeful	☐ Generally appropriate ☐ Evidence of some focus ☐ Moderate creativity ☐ Expresses some relevance ☐ Adequate purpose shown	 □ Somewhat appropriate □ Evidence of minimal focus □ Limited creativity □ Difficulty in identifying relevance □ Includes evidence of some purpose 	☐ Inappropriate ☐ Lacks focus ☐ Lacks innovation ☐ Lacks relevance ☐ Purpose unclear
Use of Planning Process	_25_%	☐ Well planned ☐ Willingness to take risks	 ☐ Attempts well developed ideas that lead to a general understanding ☐ Willingness to take slight risks 	 □ Limited explanation of ideas creates misunderstanding of project □ Minimal evidence of risk taking 	☐ Lacks thoroughness☐ Little evidence of willingness to take risk☐ No evidence of risk taking
Written Summary	_25_%	 □ Concise □ Depth of thought; thorough and specific development of ideas □ Writer exhibits mastery of grammar 	☐ Generally concise ☐ Ideas are thoughtful with moderate evidence of topic development ☐ Writer exhibits moderate command of grammar	 □ Some segments ramble □ Omits information that creates gaps in the information □ Errors in grammar 	□ Rambles to the extent that main point is lost □ Omits information that creates lack of understanding □ Limited evidence of correct use of grammar
Oral Presentation	_25_%	☐ Polished☐ Engaging	□ Well designed□ Informative	☐ Reasonably neat☐ Somewhat maintains audience attention	☐ Sloppy ☐ Poorly presented
Assignment Score + Beyonder/Bonus = Final Score					

Period_____

Name_____

_Date_____