

## Rubric for Leaders in the Hospitality Industry Glogster™ EDU

<b>Task Description:</b> Research information about leaders in the hospitality industry to include: <ul style="list-style-type: none"> <li>• Background</li> <li>• Education</li> <li>• Employment</li> <li>• Recognitions/Awards</li> </ul>					
Criteria	weight	Professional 4	Apprentice 3	Novice 2	Beginner 1
<b>Content/ Organization</b>	___%	<input type="checkbox"/> Includes required content <input type="checkbox"/> Content presented in a concise, well-organized manner	<input type="checkbox"/> Includes most required content <input type="checkbox"/> Organization is adequate	<input type="checkbox"/> Fewer than half of the required components <input type="checkbox"/> Some organization; difficult to follow	<input type="checkbox"/> Lack of required components <input type="checkbox"/> Lack of organization
<b>Innovative Components</b>	___%	<input type="checkbox"/> Demonstrates a high degree of insight, originality, and creativity	<input type="checkbox"/> Demonstrates some originality or creativity	<input type="checkbox"/> Demonstrates a low level of creativity	<input type="checkbox"/> Demonstrates no originality or creativity
<b>Creative Use of Technology</b>	___%	<input type="checkbox"/> Innovative use of multimedia <input type="checkbox"/> Superior presentation	<input type="checkbox"/> Several modes of multimedia evident <input type="checkbox"/> Interesting presentation	<input type="checkbox"/> Some use of multimedia <input type="checkbox"/> Conventional presentation	<input type="checkbox"/> No evidence of use of multimedia <input type="checkbox"/> Tedious presentation
<b>Product</b>	___%	<input type="checkbox"/> Polished and well presented <input type="checkbox"/> High level understanding of leadership concepts	<input type="checkbox"/> Neat and presentable <input type="checkbox"/> General knowledge base of leadership concepts	<input type="checkbox"/> Reasonably neat and presentable <input type="checkbox"/> Gaps in knowledge base of leadership concepts	<input type="checkbox"/> Poorly presented <input type="checkbox"/> No evidence of knowledge base of leadership concepts

Assignment Score \_\_\_\_\_ + Beyonders/Bonus \_\_\_\_\_ = Final Score \_\_\_\_\_