Name: _____Period: _____ Date: _____

Rubric for Personal Teacher Web Page

You have been hired for your first teaching job, (select the grade and subject level of your choice). Your principal requested that you develop a personalized teacher web page that can be accessed by students and parents. Include pertinent information and double check for correct spelling and grammar.

Criteria	weight	Exceptional	Admirable	Marginal	Unacceptable
Content	50%	☐ Appropriate details support main idea ☐ Accurate and detailed information ☐ Information adequately supports purpose of visual	☐ Most details support main idea ☐ Accurate information for almost all subject matter ☐ Information is mostly adequate and supportive of visual's purpose	☐ Few details support main idea ☐ Lacking accurate information ☐ Inadequate information is not clearly supportive of visual's purpose	☐ No details to support main idea ☐ Information is not accurate ☐ Information does not support the visual's purpose
Focus	20%	☐ Topic and title clear and easily identified ☐ Main idea is clearly appropriate to topic ☐ All illustrations complement purpose of visual	☐ Topic and title are mostly clear and easily identified ☐ Main idea is appropriate to topic ☐ Most illustrations complement purpose of visual	☐ Topic and title difficult to identify ☐ Main idea not clearly stated ☐ Few illustrations complement purpose of visual	☐ Topic and title are not clearly identified ☐ No main idea ☐ Illustrations do not complement purpose of visual
Visual Appeal	20%	☐ Outstanding use of color, design, and space ☐ Original and creative design ☐ Overall design is pleasing and harmonious	☐ Adequate use of color, design, and space ☐ Design is adequate ☐ Overall design is mostly pleasing and harmonious	☐ Inappropriate use of color, design, and space ☐ Design lacks creativity ☐ Lack of harmonious design in presentation	☐ Little attempt to use color, design and space appropriately ☐ Design is dull ☐ Project has sloppy appearance
Mechanics	10%	☐ Free of grammatical errors ☐ Words are legible and pertinent to topic	☐ Mostly free of grammatical errors ☐ Most words are legible and pertinent to topic	☐ Frequent grammatical errors ☐ Presentation and confusing	☐ Too frequent grammatical errors ☐ Distractive elements make illustration ineffective

Assignment Score _____ **+** Beyonder/Bonus _____ **=** Final Score _____