Rubric for Welcome to the World of Cosmetology Project

Task Description:					
Criteria	weight	4 - Professional	3 - Proficient	2 - Developing	1 - Incomplete
Choice of Project	_25_%	 Appropriate Focused Innovative Relevant Purposeful 	 Generally appropriate Evidence of some focus Moderate creativity Expresses some relevance Adequate purpose shown 	 Somewhat appropriate Evidence of minimal focus Limited creativity Difficulty in identifying relevance Includes evidence of some purpose 	 Inappropriate Lacks focus Lacks innovation Lacks relevance Purpose unclear
Use of Planning Process	_25_%	 Well planned Willingness to take risks 	 Attempts well developed ideas that lead to a general understanding Willingness to take slight risks 	 Limited explanation of ideas creates misunderstanding of project Minimal evidence of risk taking 	 Lacks thoroughness Little evidence of willingness to take risk No evidence of risk taking
Written Summary	_25_%	 Concise Depth of thought; thorough and specific development of ideas Writer exhibits mastery of grammar 	 Generally concise Ideas are thoughtful with moderate evidence of topic development Writer exhibits moderate command of grammar 	 Some segments ramble Omits information that creates gaps in the information Errors in grammar 	 Rambles to the extent that main point is lost Omits information that creates lack of understanding Limited evidence of correct use of grammar
Oral Presentation	25%	PolishedEngaging	 Well designed Informative 	 Reasonably neat Somewhat maintains audience attention 	 Sloppy Poorly presented

Assignment Score