

# Rubric for Your Personal Style Project

<b>Task Description:</b>					
You will exchange your "Personal Style" form with another student and act as each other's "personal stylists." Your partner will select a proper wardrobe according to your needs and wants, and you will do the same for him or her. You may research the Internet or look through magazines or newspapers for wardrobe selections. You will select three outfits for your "client." After you have selected proper outfits for your new "client," you will present the wardrobe plan to the class. Place all your information in the form of an electronic poster- Glogster, Polyvore or a fashion poster board/story board.					
Criteria	weight	Exceptional	Admirable	Marginal	Unacceptable
<b>Project Content</b>	50%	<input type="checkbox"/> Accurate and detailed information <input type="checkbox"/> Information adequately supports visual's purpose	<input type="checkbox"/> Accurate information for almost all subject matter <input type="checkbox"/> Information is mostly adequate and supportive of visual's purpose	<input type="checkbox"/> Lacking accurate information <input type="checkbox"/> Information is not clearly supportive of visual's purpose	<input type="checkbox"/> Information is not accurate <input type="checkbox"/> Information does not support the visual's purpose
<b>Focus of Project</b>	20%	<input type="checkbox"/> Topic and title clear and easily identified <input type="checkbox"/> All illustrations complement purpose of visual	<input type="checkbox"/> Topic and title are mostly clear and easily identified <input type="checkbox"/> Most illustrations complement purpose of visual	<input type="checkbox"/> Topic and title difficult to identify <input type="checkbox"/> Few illustrations complement purpose of visual	<input type="checkbox"/> Topic and title are not clearly identified <input type="checkbox"/> Illustrations do not complement purpose of visual
<b>Visual Appeal of Project</b>	20%	<input type="checkbox"/> Outstanding use of color, design and space <input type="checkbox"/> Overall design is pleasing and harmonious	<input type="checkbox"/> Adequate use of color, design and space <input type="checkbox"/> Overall design is mostly pleasing and harmonious	<input type="checkbox"/> Inadequate use of color, design and space <input type="checkbox"/> Lack of harmonious design in presentation	<input type="checkbox"/> Little attempt to use color, design and space appropriately <input type="checkbox"/> Project has sloppy appearance
<b>Project Mechanics</b>	10%	<input type="checkbox"/> Free of grammatical errors <input type="checkbox"/> No excess glue, torn edges or mark-outs (if on paper) <input type="checkbox"/> Words are legible and pertinent to topic	<input type="checkbox"/> Mostly free of grammatical errors <input type="checkbox"/> Little use of excess glue; few torn edges and mark-outs (if on paper) <input type="checkbox"/> Most words are legible and pertinent to topic	<input type="checkbox"/> Frequent grammatical errors <input type="checkbox"/> Excess glue, torn edges and mark-outs (if on paper) <input type="checkbox"/> Most words are not legible or pertinent to topic	<input type="checkbox"/> Very frequent grammatical errors <input type="checkbox"/> Distractive elements make illustration ineffective <input type="checkbox"/> Presentation is illegible and confusing

Assignment Score \_\_\_\_\_ + Beyond/Bonus \_\_\_\_\_ = Final Score \_\_\_\_\_