**Sample Audio Script**

John Doe lost everything in a fire last week. Home, clothes, belongings… all gone. Although no one was hurt, John and his family need some *real* help. The Community Fire Relief exists just to help people like John Doe and his family. We provide food, shelter, and clothing while John and others like him recover from their loss. Won’t you help? Call 555-5555 today. Community Fire Relief… bringing hope out of the ashes.