

## **Sample Service Learning Projects Hospitality and Tourism Career Cluster**

Ideally, true service learning is developed with student voice about concerns and needs. As the students are learning and researching the education and training topic, ask them to list potential service learning ideas.

Using Career and Technical Student Organizations (CTSOs) and the LEADERS Model from <http://www.servicelearning.org>, activities may include:

**Family, Career and Community Leaders of America (FCCLA)**  
<http://texasfccla.org>

### **Advocacy**

Advocacy is an individual or team event that recognizes participants who demonstrate their knowledge, skills, and ability to actively identify a local, state, or national concern, research the topic, identify a target audience and potential partnerships, form an action plan, and advocate for the issue in an effort to positively affect a policy or law. Participants must prepare a portfolio and an oral presentation, and complete a case study.

### **Applied Technology**

An individual or team event that recognizes participants who develop a project using technology that addresses a concern related to Family and Consumer Sciences and/or related occupations. The project integrates and applies content from academic subjects.

### **Chapter Service Project or Manual**

An individual or team event that recognizes chapters that develop and implement an in-depth service project that makes a worthwhile contribution to families, schools, communities and/or family and consumer sciences. Students must use Family and Consumer Sciences content and skills to address and take action on a community need. Participants must prepare a display or manual and an oral presentation.

### **Community Service Program**

Guides students to develop, plan, carry out, and evaluate projects that improve the quality of life in their communities. Community Service helps young people build skills for family, career, and community roles; provides youth-centered learning experiences related to Family and Consumer Sciences education; and encourages young people to develop the positive character traits of trustworthiness, respect, responsibility, fairness, caring, and citizenship.

### **Digital Stories for Change**

An individual or team event, recognizes participants who demonstrate their knowledge, skills, and abilities to actively identify an issue concerning families, careers, or communities; research the topic; and develop a digital story to advocate for positive change.

### **Environmental Ambassador**

An individual or team event that recognizes participants that address environmental issues that adversely impact human health and well-being and who actively empower others to get involved.

### **Food Innovations**

An individual or team event that recognizes participants who demonstrate knowledge of the basic concepts of food product development by creating an original prototype formula, testing the product through focus groups, and developing a marketing strategy.

### **Hospitality, Tourism, and Recreation**

An individual or team event that recognizes participants who demonstrate their knowledge of the hospitality, tourism, and recreation industries and ability to translate their knowledge into a hypothetical or real business. Project must relate to culinary, lodging, recreation, tourism, or event coordination.

### **Illustrated Talk**

An individual or team event that recognizes participants who make an oral presentation about issues concerning Family and Consumer Sciences and/or related occupations. Participants use visuals to illustrate content of the presentation.

### **Interpersonal Communications**

An individual or team event that recognizes participants who use Family and Consumer Sciences and/or related occupations skills and apply communication techniques to develop a project designed to strengthen communication in a chosen category: community, employment, relationships, family, peer groups, or school groups.

### **National Programs in Action**

An individual or team event that recognizes participants who explain how the planning process was used to implement a national program project. Participants must prepare a file folder containing specified summary documents, an oral presentation describing the use of the planning process, and visuals.

### **No Kid Hungry National Outreach Project**

A team event that recognizes chapters that participate in the “No Kid Hungry” Share our Strength National Outreach Project. Participants will use Family and Consumer Sciences content and skills to address ending childhood hunger through service learning, education/awareness, and fundraising.

### **Student Body Program**

The FCCLA Student Body national peer education program helps young people learn to eat right, be fit, and make healthy choices. Its goals are to: help young people make informed, responsible decisions about their health, provide youth opportunities to teach others, and develop healthy lifestyles, as well as communication and leadership skills.

### **Virtual Poster**

An individual event that recognizes participants who demonstrate their knowledge, skills, and ability to publish a virtual, interactive digital poster using Glogster EDU ([edu.glogster.com](http://edu.glogster.com)). The virtual poster (Glog) will address an issue related to one of the three Student Body units: Eat Right, Be Fit or Make Healthy Choices

### **SkillsUSA**

<http://www.skillsusa.org>

### **National Week of Service**

Conduct or promote a community service project during a pre-determined week.

### **American Spirit**

A notebook contest documenting SkillsUSA chapters' community service and citizenship projects that demonstrate a belief in the American way of life and the purposes of SkillsUSA.

### **Community Service**

The community service competition evaluates local chapter activities that benefit the community. SkillsUSA chapters present their best community service project for the year. Contestants are evaluated on a notebook which reports their chapter's community service project and on a live presentation, which is given to a panel of three judges.

## Other ideas:

- ❖ Organize a food drive by contacting local restaurants. Students could advertise the event and encourage restaurant owners or managers to give a discount for customers who donate nonperishable food. The donated food would benefit the local Food Bank in their city or town.
- ❖ Working with the local food pantry collecting and donating food for the homeless and underprivileged.
- ❖ Volunteer at a local hotel to help carry out an event.
- ❖ Volunteer for an event hosted by the Texas Restaurant Association (<http://www.restaurantville.com>)
- ❖ Volunteer for an event hosted by the Texas Hotel and Lodging Association (<http://www.texaslodging.com>).
- ❖ Ask for room donations for families who have suffered a loss (home, electricity shut-off, accident)
- ❖ Collect blankets and pillows to take to a local crisis or homeless shelter
- ❖ Create a welcome basket for hotels to put in the rooms of newcomers to your community
- ❖ Raise funds for a deserving family to have a “Staycation”
- ❖ Seek room donations for fundraisers to benefit homeless shelters
- ❖ Volunteer at a local homeless shelter
- ❖ Volunteer your services at a bed and breakfast
- ❖ Attend a sporting event with a child that is disabled
- ❖ Host a Movie in the Park event
- ❖ Raise funds for a special needs child to see their favorite musician in concert
- ❖ Raise money for a deserving family to visit an amusement park
- ❖ Volunteer at a Federal, State, or County park providing tours
- ❖ Volunteer to help clean up an amusement park

- ❖ Volunteer to help clean up a park
- ❖ Bake healthy and nutritious treats for a senior citizen center
- ❖ Create a short presentation on the importance of healthy eating and exercise to present to the PTA/PTO
- ❖ Create healthy menus for low-income families
- ❖ Develop healthy menus with grocery lists for individuals who have a health related illness such as diabetes, high blood pressure, high cholesterol
- ❖ Host a dinner etiquette meal for elementary students
- ❖ Organize a food drive for the local food pantry or needy families
- ❖ Prepare a week of meals for a person who is ill and bedridden
- ❖ Volunteer to run the concession stand at a sporting event
- ❖ Host an information day after school for teachers about family-friendly events in your town for winter, spring or summer break
- ❖ Host an information day at your school for community members showing them “Staycation” options available in your city
- ❖ Host an information session on how to plan an out of town vacation on a budget
- ❖ Plan a walking tour of your community’s historical sites
- ❖ Volunteer at your community museum
- ❖ Work with the local visitor’s bureau to create advertisements for the town
- ❖ Work with the local visitor’s bureau to help plan an event

For additional ideas and opportunities, visit [www.servicelearning.org/youthsite](http://www.servicelearning.org/youthsite)