**SAMPLE SURVEY**

**Survey Topic:** Ice Cream

**Survey Creators**:John Smith and Jane Smith

**Question 1:** Do you like ice cream?

|  |  |  |
| --- | --- | --- |
| **Resp #** | **Yes** | **No** |
| 1 | x |  |
| 2 | x |  |
| 3 | x |  |
| 4 |  | x |
| 5 | x |  |
| 6 |  | x |
| 7 | x |  |
| 8 | x |  |
| 9 | x |  |
| 10 | x |  |

**Question 2**: If you do like ice cream, what do you like most about it?

|  |  |  |  |
| --- | --- | --- | --- |
| **Response #** | **Flavor** | **Texture** | **Temperature** |
| 1 | x |  |  |
| 2 |  | x |  |
| 3 | x |  |  |
| 4 |  | **NA** |  |
| 5 |  |  | x |
| 6 |  | **NA** |  |
| 7 |  | x |  |
| 8 |  | x |  |
| 9 |  |  | x |
| 10 | x |  |  |

**Question 3:** Rank the following ice cream flavors from best=1 to worst=5.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Response #** | **Vanilla** | **Chocolate** | **Strawberry** | **Cookies &**  **Cream** | **Chocolate Chip**  **Cookie Dough** |
| 1 | 4 | 1 | 2 | 5 | 3 |
| 2 | 1 | 2 | 3 | 4 | 5 |
| 3 | 5 | 4 | 3 | 2 | 1 |
| 4 |  | **NA** | | | |
| 5 | 1 | 2 | 3 | 4 | 5 |
| 6 |  | **NA** | | | |
| 7 | 3 | 2 | 1 | 5 | 4 |
| 8 | 4 | 3 | 5 | 1 | 2 |
| 9 | 4 | 1 | 3 | 5 | 2 |
| 10 | 1 | 2 | 3 | 4 | 5 |

**Survey Results and Analysis**

**Question 1:** Do you like ice cream?

1. yes
2. No

***Conclusion: Two of the ten people surveyed are lactose intolerant or allergic to dairy.***

**Question 2:** If you do like ice cream, what do you like most about it?

3=Flavor

3=Texture

2=Temperature

**2=NA**

***Conclusion: Of those surveyed who like ice cream, the top two reasons they like it the most are because of its flavor and its texture.***

**Question 3:** Rank the following ice cream flavors from best=1 to worst=5.

Vanilla=3 Best, 4=In the Middle, 1=Worst

Chocolate=2 Best, 6=In the Middle, 0=Worst

Strawberry=1 Best, 6=In the Middle, 1=Worst

Cookies and Cream=1 Best, 5=In the Middle, 2=Worst

Chocolate Chip Cookie Dough=1 Best, 4=In the Middle, 3=Worst

***Conclusion: Of those surveyed who like ice cream, the majority liked vanilla the best and liked chocolate chip cookie dough the least.***