

## Tourism Sales and Distribution Vocabulary Quiz

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Match each definition with the correct term. Use each term only once.

### WORD BANK

Charter tour  
 Consumers  
 Direct distribution  
 Distribution

Indirect distribution  
 Intermediaries  
 Public tours

Suppliers  
 Tour operator  
 Travel agency

	1. the process of making your product available to consumers
	2. companies that create, own, and provide the travel products being sold
	3. the process of the supplier using intermediaries to sell their products to consumers
	4. a product that is sold to pre-formed groups at a special price
	5. a company that contracts with suppliers and attractions to create multiday tour packages
	6. the process of the supplier of travel products sells to the consumer without others involved
	7. a product that is sold to the public and generally are scheduled to depart on a regular schedule
	8. anyone that uses travel products
	9. a company who analyzes travel needs and then assists, recommends, arranges, and sells one or more components of travel
	10. a company that act as a go-between, linking suppliers with the traveling public