**9.1 What Affects Price?**

*Entrepreneurship*

*Marketing*

**Assignment #1**

**Results of Business Competition Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **CATEGORY** | **20** | **15** | **10** | **5 or less** |
|  |  |  |  |  |
| **Organization** | Information is very | Information is | Information is | The information |
|  | organized with well- | organized with well- | organized, but | appears to be |
|  | constructed | constructed | paragraphs are not | disorganized. |
|  | paragraphs and | paragraphs. | well-constructed. |  |
|  | subheadings. |  |  |  |
| **Amount of** | All topics are | All topics are | All topics are | One or more topics |
| **Information** | addressed and all | addressed and most | addressed, and most | were not addressed. |
|  | questions answered | questions answered | questions answered |  |
|  | with at least two | with at least two | with one sentence |  |
|  | sentences about | sentences about | about each. |  |
|  | each. | each. |  |  |
| **Quality of** | Information clearly | Information clearly | Information clearly | Information has little |
| **Information** | relates to the main | relates to the main | relates to the main | or nothing to do with |
|  | topic. It includes | topic. It provides one | topic. No details | the main topic. |
|  | several supporting | to two supporting | and/or examples are |  |
|  | details and/or | details and/or | given. |  |
|  | examples. | examples. |  |  |
| **Sources** | All sources | All sources | All sources | Some sources are not |
|  | (information and | (information and | (information and | accurately |
|  | graphics) are | graphics) are | graphics) are | documented. |
|  | accurately | accurately | accurately |  |
|  | documented in the | documented, but a | documented but |  |
|  | desired format. | few are not in the | many are not in the |  |
|  |  | desired format. | desired format. |  |
| **Paragraph** | All paragraphs include | Most paragraphs | Paragraphs included | Paragraphing |
| **Construction** | introductory | include introductory | related information | structure was not |
|  | sentence, | sentence, | but were typically not | clear and sentences |
|  | explanations or | explanations or | constructed well. | were not typically |
|  | details, and | details, and |  | related within the |
|  | concluding sentence. | concluding sentence. |  | paragraphs. |

**Total Score \_\_\_\_\_\_\_\_**

**Maximum 100 Points Total Score \_\_\_\_\_\_\_\_**

**Maximum 100 Points**